

Maximizer CRM

Release Date: October 2016

Release Name: Maximizer CRM 2017

Feature: Overview

New features include increased productivity, a sleek new design, Opportunities and Calendar Module enhancements, as well as expanded API platform and tiered pricing.

SYSTEM REQUIREMENTS:

On Premise Maximizer:

Maximizer CRM Group Edition: 1-10 Users

Supported Server Operating Systems: Microsoft Windows Server 2008 / 2008R2, 2012 / 2012R2
Server Specifications: System dependant
Database: Microsoft SQL Express (provided)

Maximizer CRM Enterprise Edition: 1-Unlimited Users

Supported Server Operating Systems: Microsoft Windows Server 2008 / 2008R2, 2012 / 2012R2
Server Specifications: System dependant
Database: Microsoft SQL 2008 / 2008 R2, 2012, 2014

Workstation – Client Compatibility Checklist – (On Premise & Hosted Solutions):

Web Browsers: Internet Explorer 11, Microsoft Edge, Google Chrome for Windows, Mozilla Firefox for Windows & Mac

Microsoft Office Integration: Microsoft Office 2007, 2010, 2013, 2016 for Windows

Overview

Maximizer CRM 2017 includes user productivity and experience improvements, expanded integration capabilities and a tiered pricing model. Maximizer CRM 2017 helps you manage the entire lifecycle of client acquisition, engagement, retention and expansion. All this, along with core Sales, Marketing and Service modules, flexible deployment options, ease of configuration and multi-level security add up to a great user experience and deep customer engagement.

New features include **increased productivity**, a great **New User Interface**, many new features in the **Opportunity module**, a completely new **Calendar/Appointment module**, expanded **API platform**, **tiered pricing** and much more.

Productivity

Maximizer CRM 2017 takes productivity to the extreme. Maximizer CRM 2017 is jam-packed with productivity enhancing features that eliminate manual and repetitive tasks and make it super easier to stay on top of customer interaction.

User Experience

Maximizer CRM 2017 delivers an engaging user experience. Not only does Maximizer's two-pane, multi-tab display deliver all relevant details within one above-the-fold view, our streamlined calendar and appointment setting, clear module navigation and updated design makes Maximizer CRM 2017 even easier to navigate and use.

Expanded API Infrastructure

Maximizer CRM 2017 Opens the Door to connections of every kind. The expanded API platform opens the door to help you connect with thousands of applications that bring value to your organization, including MailChimp and Microsoft Office 365 - Excel, Word, and Outlook via your Authorised Maximizer Development Partner.

As your Partner we can build connections to frequently used applications, such as QuickBooks, QuoteWerks, Constant Contact, Eventbrite and Gmail.

Focus on Engagement

Maximizer CRM 2017 new release provides the tools and processes to enable real engagement with your customers, much more than a system to records customer information.

