

# 18 REASONS TO CONNECT WITH MAXIMIZER CRM



1

## CONNECT

with customers, partners and prospects **like never before.**

## FLEXIBLE DEPLOYMENT OPTIONS

2

Our cloud or your own cloud with on-premise subscription.

3

## PERSONALIZED

Fit Maximizer to your business, with unlimited custom fields.

SUBMIT



4

## INTEGRATE INSTANTLY

with Outlook, Gmail, MailChimp and more through the App Directory.

5

## MANAGE MULTI-CHANNEL SALES

through an integrated partner portal.

6

## UPDATE

### THOUSANDS OF RECORDS AT ONCE

Quickly and easily with the new global edit function.

7

## BRING CUSTOMER INFORMATION TOGETHER

Lightening fast with the express data import manager.

8

## SECURE DATA STORAGE

Choose our world-class Tier IV data centre.

9

## RAPID DEPLOYMENT

Installation support and custom training gets you up and running, fast.

10



## EASY ACCESS SUPPORT USERS RAVE ABOUT

**"Customer service is superb"** Need we say more?

11

## LIVE COMPLIMENTARY TRAINING WEBINARS 6 TIMES A WEEK.

Learning curve? What learning curve?

12

## ANYWHERE, ANYTIME ACCESS

Sales, Service, Marketing, Analytics – In an all-inclusive CRM solution.

13

## DEEP CUSTOMER INSIGHT

Two-pane multi tab display with drill down to important information

14

## ENHANCED PRODUCTIVITY

Say goodbye to repetitive tasks with pre-built work flows.

**70%** productivity savings – Maximizer Customers.

15

## CONFIGURABLE BUSINESS PROCESSES

Set them up to match customer segments and lifecycle stages.



16



## EASY QUOTATION CREATION

Create, modify and issue with integrated Excel Quoting Tool.

17



## LOW TCO & FAST ROI

CRM pays back \$8.71 for every \$ 1 spent – Nucleus Research .

18

## YOUR SUCCESS IS OUR SUCCESS

**20%** increase in revenue growth – Maximizer Customers

#GrowWithConfidence

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 **MAXIMIZER**

# GROW WITH CONFIDENCE.

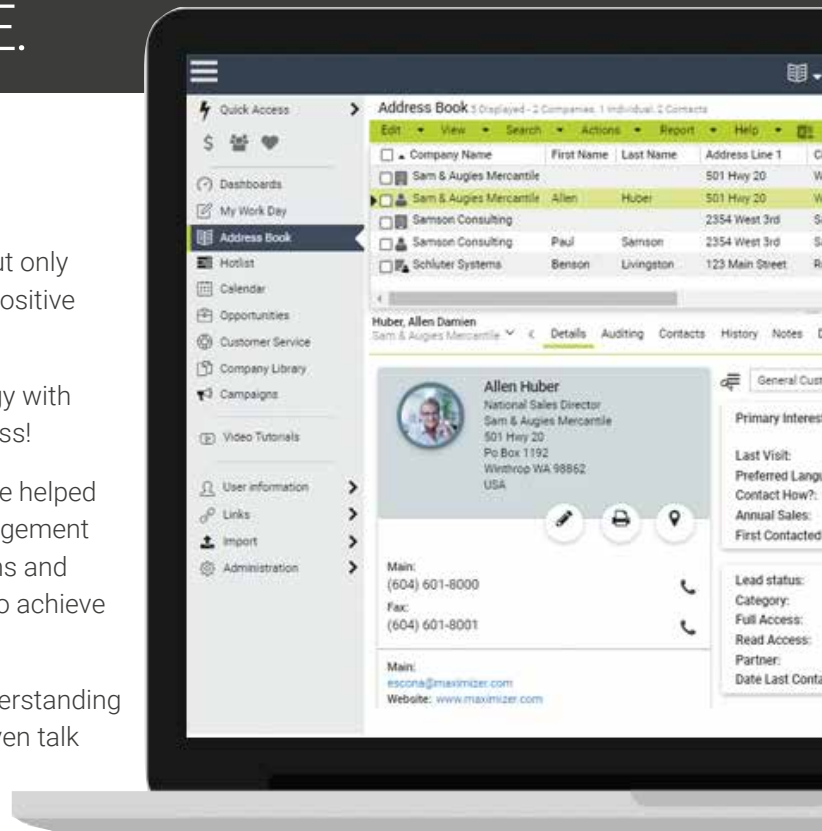
## GROW WITH MAXIMIZER PERSONALISED CRM

Creating sizeable growth for any company is challenging, but only by having confidence can you take the radical actions and positive steps required to move in the right direction.

Confidence comes from belief in united vision, shared energy with the right people and business tools in place to deliver success!

As a CRM pioneer, we have been building solutions that have helped millions succeed since 1987. From rock-solid contact management to best-in-breed integrations, our personalized CRM solutions and exceptional customer care enables companies and teams to achieve outstanding results.

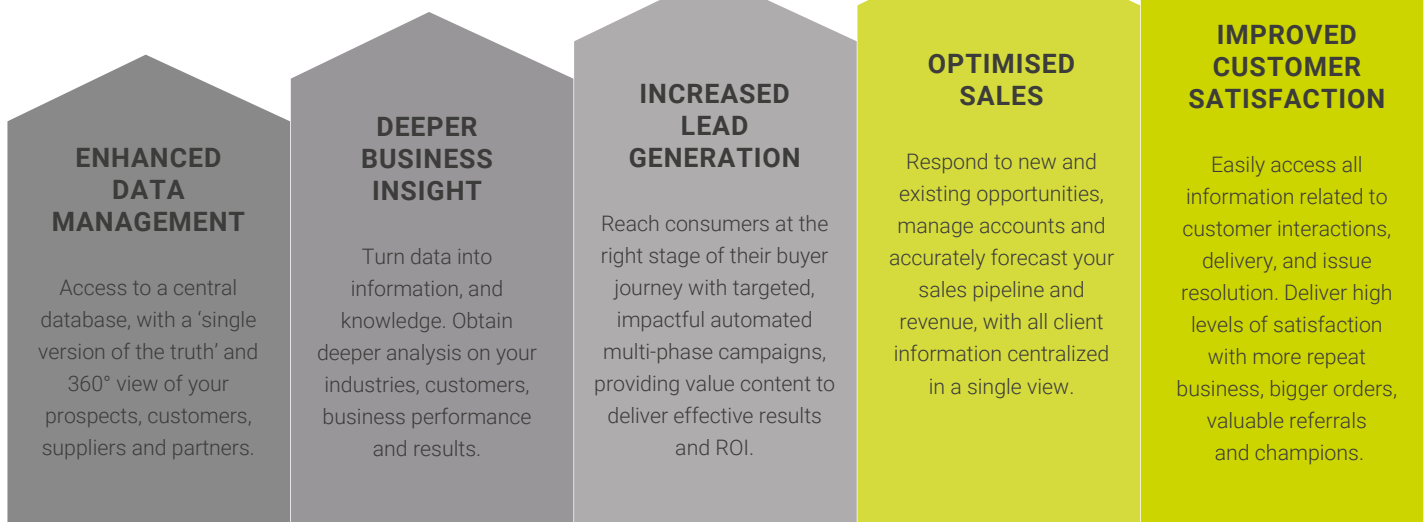
Our approach is different! We spend time exploring and understanding your business aims, challenges and processes before we even talk CRM. We look to ensure Maximizer CRM is right for you and your business now and in the future. We are there to support you through all stages of your journey, from evaluation, through to adoption and on the road to CRM Mastery!



## The ALL-INCLUSIVE CRM

Our CRM allows business to successfully manage their entire customer lifecycle, from acquisition through to retention and expansion, delivering greater opportunities for improved productivity, customer engagement, satisfaction and loyalty.

### Are you looking to achieve?



**INTERESTED? THEN CONTACT US TO DISCUSS YOUR INDIVIDUAL NEEDS**

#GrowWithConfidence

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