

## Product Information Management

PIMventory is a cloud-based product information management application that enables you to take full control over your product information and electronic catalogues, as well as market and sell through all distribution channels. Product information can also be easily fed into ERP systems, websites, print catalogues or marketing systems. This enables you to centralise and access all product data from one database and track the status of product pricing, sales and stock levels, which helps reduce errors and duplicate data, run your business cost effectively and more efficiently as well as enable you to go to market quicker.

## What will the **PIMventory** application enable you to achieve?

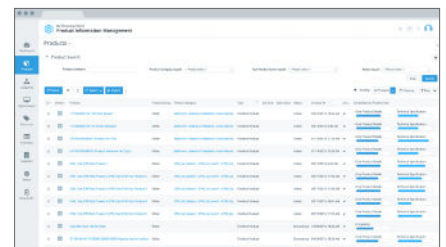
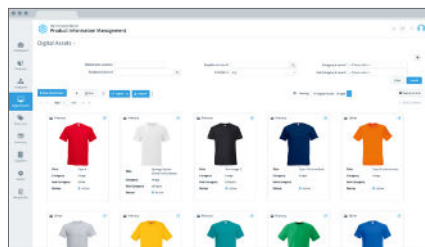
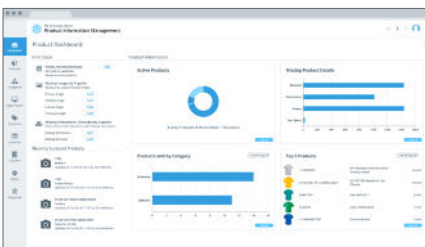
Integrate this flexible and powerful approval software with your applications or business systems

### ✔ Features

- **Products:** Quickly and easily access and search your entire product catalogue.
- **Digital Asset Management:** Manage your electronic catalogues including: Product data (manufacturer, SKUs, names, titles, descriptions); Technical specifications; Pricing and discounts; Images and videos; Documents; Marketing (keywords, personas, SEO etc.)
- **Channel Management:** Take full control over sales channels and map quality data to multichannel whether 3PL, Amazon, eBay or bespoke online web shops.

### 👍 Benefits

- Centralised database of all product data
- Achieve complete visibility of all products
- Remove creation of product and pricing lists in Excel
- Manage sales channels more effectively
- Onboard and manage suppliers quicker
- Access the app on desktop, tablet and mobile devices
- Easily create and maintain product catalogues
- Flexible application that can be customised to your business requirements



## Additional **PIMventory** features

- **Supplier Management:** Manage company and contact details, products supplied, previous orders, onboard new suppliers as well as enable suppliers to update pricing.
- **Dashboard:** Quickly and easily get a graphical overview of your products including Total Stock Quantity, Out of Stock, Product Returns, Top Products, This Month's Promotions.

## Connecting to your current systems

Codeless Platforms can **connect to practically any data source** via ODBC, OLEDB, Web Services or an **extensive range of supported 3rd party APIs** through connectors. Just a few of the software vendors we work with include Sage, Microsoft, SAP, Infor, Epicor, Sugar, Salesforce, Magento and Mailchimp.

Just a few of our development accreditations...



## What browsers, mobile devices and databases are supported?

### Desktop Browsers

- Google Chrome (Recommended)
- Apple Safari (Mac)
- Mozilla Firefox
- Microsoft Edge
- Microsoft IE 11
- Opera

### Mobile Devices

- Safari (iOS)
- Chrome (Android and iOS)
- Microsoft 8.1 / 10 Pro (Surface Pro)

### Databases

- MySQL
- Microsoft SQL Server
- Oracle



## Learn more about Codeless Platforms

We have over 20 years' experience producing integration, automation and application building platforms. 7500+ customers and 450+ partners globally position us as a reputable vendor in the SMB marketplace.