



# Maximizer CRM Implementation Packages



## Choose from two packages

At Avrion, our Maximizer CRM implementation packages are straightforward and designed to make your life easier. We have two versions:

**Quick Start** - we transfer our knowledge, giving you the skills to do your own implementation in a more independent scenario.

**Quick Start Assist** - a more guided service where we work with you to get it right completely hands-on.

Both versions come with training for users and the most generous discount.

## We're there for you every step of the way

You'll be able to implement your CRM immediately with experience-based advice from Avrion, the most successful Maximizer EMEA partner.

Our first job is to get your CRM up and running quickly, with the benefit of our team's unparalleled experience. Whichever package you choose, we promise exceptional value for money because we're there to make sure you get it right.

There is no finite "finish" point with CRM and digital transformation. With Avrion as your Technology Partner, you get to enjoy a relationship that continuously delivers value.



## Why choose Avrion?

Maximizer is a global brand with a growing customer base, and is demonstrably good value in the CRM market place. With a company like Avrion alongside you, that value is significantly increased, with experience that money can't buy. **You won't find such a value for money proposition anywhere else, guaranteed.**

Once the system is ready to go, the value does not end there. From our ongoing support to helping you evolve your business, we offer a wide range of technologies that help you to integrate, streamline, automate and innovate the way you work.

## Efficiency all in one place

This bundling of our services ensures you, as the customer, will be acquiring the whole package in a way that you can embrace the CRM software swiftly, with user adoption as a priority.

With the comfort of an experienced team, your CRM implementation can be achieved in a time-efficient way with best practice guaranteed. **You won't get a better CRM package.**

A PROPERLY IMPLEMENTED CRM  
SOLUTION CAN YIELD AN ROI OF

**45%** PER POUND  
INVESTED

READWRITE



Maximizer CRM Implementation Packages Comparison	Quick Start	Quick Start Assist
Deliver in	1-6 weeks	2-6 weeks
Onboarding consultation session — planning for success		✓
Knowledge transfer of product features and configuration skills	✓	✓
Professional system configuration		✓
Proof of concept and User Buy In session		✓
User Training (5 delegates per session)	✓	✓
Knowledge and skills transfer training for administrators		✓
Post Training Support Webinar	✓	✓
Complimentary New Starter Training for additional user licences added in first 12 months		✓
Flexible pricing — tailor package to only pay for the modules you use	✓	✓
Data Import Assistance		✓
Package delivered remotely, with option for on site sessions	✓	✓
Prices start from	£480	£744

SALES TEAMS THAT USE ADVANCED CRM FEATURES SUCH AS AUTOMATION SEE A

**10%**

SALES UPLIFT POTENTIAL

MCKINSEY & COMPANY

## 1 Knowledge transfer of product features and configuration skills:

- › One-2-one sessions, teaching the core modules and feature sets. This covers:
  - › Core features such as basic navigation, custom fields and views, column views and layouts, quick and advanced searches.
  - › How to configure the foundation modules —Address Book, Calendar, Tasks, Company Library, Outlook Plugin.
  - › Jointly configuring global system settings and user accounts.
- › **Optional modules** to add to the above, with price added for each item chosen from the following:
  - › Leads
  - › Opportunities
  - › Customer Services
  - › Dashboards
  - › Marketing
  - › Data Import Tool
  - › Advanced features, such as notifications/alerts, catalogue searches and favourite lists, colouring rules, action plans, Word template library

## 2 Training:

- › **Group training session.** We train all users, in groups up to 5.
- › Training sessions include any optional modules chosen.
- › Training sessions are tailored to suit your business and users.



### This package aims to:

- › Empower you to configure and set up your Maximizer system quickly.
- › Give users the knowledge and confidence to use your system to a high standard, from the outset.

### This package gives you:

- › Fast track knowledge transfer, based on best practice advice.
- › Ability to launch the system effectively in a timely fashion.
- › A flexible package that can be tailored for your business — only pay for the modules you use.
- › All users trained by us saving you valuable time.

Delivered by Avrion, the most successful Maximizer EMEA partner, ensuring value for money with faster ROI

## 3 Follow-up Training:

- › A webinar session for all users, completed several weeks after Go Live. Good for a recap once users start using the system and a chance to learn more advanced features.

Interested in Quick Start? Contact us to find out more!

## 1 Onboarding consultation session

- › Initial meeting to identify how you plan to use the system and your specific requirements enabling us to understand how best to implement and configure your system.

## 2 Configuration of the system:

- › One-2-one sessions, teaching the principles of the chosen modules and then configuring these jointly. This covers:
  - › The foundation modules —Address Book, Calendar, Tasks, Company Library.
  - › Configuring the core features across all foundation modules such as custom fields and views, column views and layouts, quick and advanced searches.
  - › Setting up global system options and user accounts and permissions.
  - › Overview of the Outlook plugin.
- › Presentation session demonstrating the configured system as a proof of concept
  - › Opportunity to improve configuration ready for Go Live.
  - › Engaging the end users, securing their buy in to your solution.
- › **Optional modules** to add to the above, with price added for each item chosen from the following:
  - › Leads
  - › Opportunities
  - › Customer Services
  - › Dashboards
  - › Advanced features, such as notifications/alerts, catalogue searches and favourite lists, colouring rules, action plans, Word template library, user group security, opportunity sales teams, auditing

## 3 Knowledge and skills transfer training for administrators:

- › Training session to cover system management and administration for up to 3 people. Data Import Tool and Marketing module options can be added.

## This package aims to:

- › Guarantee your system is configured specifically for your business from the outset.
- › Empower you with the skills needed to manage and administer your CRM system going forward.
- › Give users the knowledge and confidence to use your system to a high standard, aligned with your business processes.

## This package gives you:

- › A proven way to implement CRM successfully and at the lowest price point possible.
- › The quickest route to a fully configured system
- › A flexible package that can be tailored for your business — only pay for the modules you use.
- › Full system control with fast track administrator knowledge transfer.
- › Fast user adoption with process driven user training.
- › Continuity ensured with complimentary training for all new starters, delivered by us.

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## 4 Training:

- › **Group training session.** We train all users, in groups up to 5. Training sessions include any optional modules chosen.
- › Training sessions are tailored to your configured system.

## 5 Follow-up Training:

- › A webinar session for all users, completed several weeks after Go Live. Good for a recap once users start using the system and a chance to learn more advanced features.

**Interested in Quick Start Assist?  
Contact us to find out more!**